Women in the Boardroom: The Social and Business Arguments that Challenge Executive Board Homogeneity

The positive correlation between the increase of women within corporate boardrooms and financial performance has initiated global business and social debates regarding the need for more diversity within executive boardrooms. We are seeking original scholarship, from both scholars and practitioners, addressing either or both the business and social arguments that surround an effort to increase women presence within the executive, corporate industry.

Ideally, proposals would highlight:

- An analysis of either the business (higher return on equity, return on sales, etc.) or the social argument (gender equality) regarding the importance of increasing the number of women in corporate boardrooms.
- Recommendations as to how boardroom diversity implementation could be improved upon to address issues particular to the needs of women and businesses individually.

Interested parties should send an abstract, plus a 3-5 page outline to wisc.law.gender.society@gmail.com by November 1, 2016. Those selected for the Symposium will be asked to present their scholarship in our Symposium and will be offered the opportunity to be published in our April 2017 Symposium issue. The selected authors will be notified by mid-November 2016.